



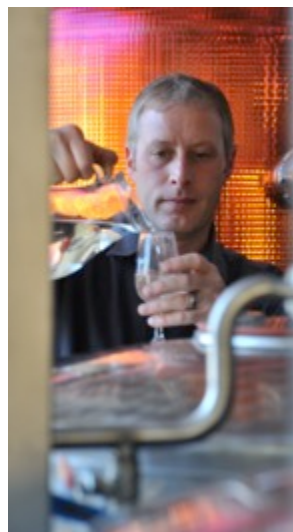
The Worshipful Company of Distillers

DISTILLERS' CITY DEBATE 2016
CRAFT SPIRITS – FRIEND OR FOE OF GLOBAL BRANDS?
Thursday 12th May 2016

Doors open: 6pm
Debate: 6.30pm–8pm
Distillers' Bar: 8pm–8.45pm
Supper (£45): 8.30pm–10pm

Hosted by
BANK OF AMERICA MERRILL LYNCH
King Edward Hall
2 King Edward Street
London EC1A 1HQ

Entry to the debate is free of charge
by pre-booked ticket.
Register with Kim Lyons at
distillerscitydebate@lbmw.com
or 020 7960 7173.



The annual Distillers' City Debate, now in its fifth year, has become a firm fixture in the calendar of the industry and its analysts. **Ian Buxton**, Liveryman, commentator and author of the *101 Whiskies & Gins* series, returns to chair the discussion on this year's topic, the impact of craft spirits.

John McCarthy, head distiller of **Adnams**, and **David T. Smith**, writer and a founder of the **Craft Distilling Expo**, will champion the position of craft brands.

Views from major international companies will be presented by **Laurent Lacassagne**, CEO of **Chivas Brothers** (the Scotch Whisky and gin business of Pernod Ricard) and **Lawson Whiting**, Executive Vice President, Chief Brands and Strategy Officer at **Brown-Forman Corporation**.

Ian Shackleton, MD Equity Research at **Nomura International plc**, will bring the City perspective.

Join the floor of 200 guests – spirits industry, the City, media, Distillers' Livery and Masters of other Livery Companies - for a lively exchange and vote on the motion, followed by an opportunity to taste spirits by the participating brands at the Distillers' Bar.

Tickets are available at £45 per head for a 2-course supper with wine following the debate, served in The Auditorium adjacent to King Edward Hall.

**TICKETS FOR THE DEBATE AND DISTILLERS' BAR (BOTH FREE OF CHARGE) AND
POST-DEBATE SUPPER (£45) MUST BE BOOKED IN ADVANCE.**

Contact Kim Lyons at distillerscitydebate@lbmw.com or 020 7960 7173